

# Zigma Consulting®

## **Curso Práctico sobre Pensamiento Crítico.**

### **Objective:**

El participante conocerá las bases sobre la transición necesaria de una gestión reactiva —basada en la urgencia y el pensamiento lineal— hacia una visión estratégica y crítica.

### **Duration:**

3 horas.

### **Date:**

From June 11th to  
June 11th of 2026

### **Schedule:**

Jueves 11 de junio del 2026 de 5:30 p.m. a 8:30 p.m.

### **Location:**

CANACINTRA Nogales. Av. de la Tecnología 5, Nueva  
Nogales, 84094  
Nogales, Sonora.

### **Investment:**

## Sign Up Process:

- Click the link below and fill out the form

[www.zigmaconsulting.com/programs/1094/sign-up](http://www.zigmaconsulting.com/programs/1094/sign-up)

- It is important to make your payment on time and provide your complete fiscal data. Your invoice will be generated in the first 7 business days after the date your payment is made. Your registration process will be confirmed once we receive via email your proof of payment. ([cvaldes@zigmaconsulting.com](mailto:cvaldes@zigmaconsulting.com))

## Forms of Payment:

**Bank transfers** or **check deposit** using the following data:

- **Name:** Brenda Sofía Chávez Mézquita, (Partner, Zigma Consulting)
- **Bank:** Banorte
- **Account Number:** 0685766565
- **Interbank CLABE:** 072 760 00685766565 6

Further Information:

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