



Curso ¿Cómo transformar los Valores de la Empresa en Competencias Transversales de los Trabajadores?

Objective:

Diseñar e implementar una cultura organizacional que promueva el desarrollo de competencias que reflejen los valores de la empresa.

Duration:

12 horas

Date:

From March 06th to
March 14th of 2026

Schedule:

Viernes 6, Sábado 7 y Sábado 14 de marzo del 2026.

Viernes de 3:00 p.m. a 7:00 p.m. y Sábado de 8:00 a.m. a 12:00 p.m. Hora Local de Baja California, México (GMT-8).

Viernes de 4:00 p.m. a 8:00 p.m. y Sábado de 9:00 a.m. a 1:00 p.m. Hora Local de Sonora, México (GMT-7).

Viernes de 5:00 p.m. a 9:00 p.m. y Sábado de 10:00 a.m. a 2:00 p.m. Hora Local de Ciudad de México, México (GMT-6)

Investment:

Sign Up Process:

- Click the link below and fill out the form

www.zigmaconsulting.com/programs/1056/sign-up

- It is important to make your payment on time and provide your complete fiscal data. Your invoice will be generated in the first 7 business days after the date your payment is made. Your registration process will be confirmed once we receive via email your proof of payment. (cvaldes@zigmaconsulting.com)

Forms of Payment:

Bank transfers or **check deposit** using the following data:

- **Name:** Brenda Sofía Chávez Mézquita, (Partner, Zigma Consulting)
- **Bank:** Banorte
- **Account Number:** 0685766565
- **Interbank CLABE:** 072 760 00685766565 6

Further Information:

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